



## School Board Recognition Month Suggested Activities

January is School Board Recognition Month. Please join VSBA in honoring school board members' commitment to ensuring all children have success in school.

Here are some suggestions successfully used by other districts to make School Board Recognition Month special for your school board members.

- Have student newspapers interview and profile board members.
- Use marquees and message boards to thank board members for their service.
- Print a copy of the state resolution of School Board Recognition Month in district newsletters.
- Write a personal letter thanking board members to be published in district newsletters, local newspapers, and on the district website.
- Present certificates of appreciation to board members at your January meeting.
- Send a press release to local media. (Template provided)
- Invite students, local community members, media, local service groups, etc. to attend the board's January meeting for virtual recognition and celebration.
- Sponsor a student poster or essay contest to thank school board members for their dedication and hard work. Share the results in local banks, post offices, and libraries. Send a photograph of the winner(s) to the local newspaper.
- Create social media posts to recognize the work of school board members. (Template provided)
- Arrange to have board members be virtual guest lecturers in appropriate classes during the month.
- Arrange for a local florist to donate a single rose for each board member and have students, parents, or staff deliver them to their homes with contactless delivery.
- Announce School Board Recognition Month on all supervisory union websites and social media accounts.